

SHAREHOLDERS' TRIP TO YANGON, MYANMAR

Singapore, 13 January 2017 – As part of its shareholder relations programme, Yoma Strategic Holdings Ltd. (the "Company" and together with its subsidiaries, the "Group") is pleased to invite shareholders¹ to participate in a 3-day 2-night trip to Yangon, Myanmar, from 23 March 2017 to 25 March 2017 (the "Shareholders' Trip"). This is the fourth successive year that the Company will be hosting its shareholders in Yangon, following the overwhelming success of previous trips.

The itinerary for the Shareholders' Trip will include visits to the Group's key property development projects as well as its consumer and automotive businesses. There will be interactive sessions with the Group's key executives allowing shareholders to gain a better understanding of the Company and to assess the current political, economic and social developments in Myanmar. There will also be visits to key tourist attractions in Yangon.

The Company will host its shareholders by organising the ground transportation and sponsoring the meals. Shareholders will have to pay for all other cost including their own flight and accommodation. Shareholders are encouraged to book their flights and accommodation via the Company's appointed travel agency in Singapore, which will be disclosed upon registration to ensure logistics efficiency².

We seek your understanding that registration will be based on a first-come-first-served basis and is subject to availability. Interested shareholders are to indicate their interest with the Company's designated contact persons by 10 February 2017, 5 p.m. Singapore time via email to shareholder_trip@yomastrategic.com with their full names, Identification Card numbers, addresses and telephone contact details³. In addition, a deposit will have to be paid within 5 working days upon registration to confirm the registration.

Further details on the trip will be provided to those shareholders who have registered with the Company. The decision of the Company on matters relating to registration shall be final and the itinerary of the trip is subject to change at the sole discretion of the Company.

¹ Please be informed that the trip will be available to shareholders with shares of the Company standing to the credit of their Securities Accounts maintained with The Central Depository (Pte) Limited as at 31 December 2016.

² Kindly note that shareholders who prefer to make their own travel arrangements will have to meet at the designated meeting areas separately at their own expense.

³ By submitting the information to the Company, shareholders are deemed to have read, acknowledged, accepted all provisions stated in the Company's Personal Data Protection Statement (including any changes that it may make from time to time) which can be found on the Company's website at http://www.yomastrategic.com and consented to the collection, use and disclosure of such information in the manner set out in the Company's Personal Data Protection Statement.



About Yoma Strategic Holdings Ltd. (www.yomastrategic.com)

Listed on the Main Board of the Singapore Securities Exchange Trading Limited (SGX-ST), Yoma Strategic Holdings Ltd. is a leading business corporation with a diversified portfolio of businesses in Real Estate, Consumer, Automotive & Equipment, and Investments in Myanmar. Together with its partner, the SPA Group, the Group is taking a conglomerate approach to build a diversified portfolio of businesses in Myanmar. The Company was ranked in the top 10% of the Governance and Transparency index for three consecutive years (2014 – 2016), ranked 17th out of top 100 largest Singapore companies in the Asean Corporate Governance Scorecard 2015 and won the Best Managed Board (Gold) Award at the Singapore Corporate Awards in 2016.

For enquiries, please contact:

Ms Jane Kwa, Tel: (65) 9759 2602 or (95) 9 79311 3587 Email: janekwa@yomastrategic.com

Mr Gerald Woon, Tel: (65) 6704-9277, Mob: (65) 9694-8364 Email: woon@cogentcomms.com