
COMPLETION OF THE SUBSCRIPTION OF NEW SHARES BY PERNOD RICARD

The board of directors (the “**Board**”) of Yoma Strategic Holdings Ltd. (the “**Company**”) refers to its press release dated 25 May 2018 (the “**Press Release**”) wherein it was announced that Pernod Ricard will become a joint venture partner and take the lead in management of the production facilities, extensive distribution network and brand portfolio of Access Myanmar Distribution Company Ltd., the current joint venture between the Company, U Htun Win and U Zaw Win (the “**Win Brothers**”) and Delta Capital Myanmar.

Further to the Press Release, the Board is pleased to announce that Pernod Ricard has, via its subsidiary, Pernod Ricard Singapore Pte Ltd, subscribed to a total of 2576 new shares, representing approximately 34% of the issued capital (“**PR Subscription**”) of the joint venture company, Seagram MM Holdings Pte. Ltd. (“**JVCo**”). Following the PR Subscription, the Company now holds approximately 19.80% of the JVCo and each of the Win Brothers and Delta Capital Myanmar holds 33% and 13.20% of the JVCo respectively.

The JVCo is the holding company of Seagram Myanmar Company Limited, a company incorporated in Myanmar with the current paid up share capital of MMK5,639,297,530 (“**Seagram MM**”). Seagram MM is deemed a wholly-owned subsidiary of the JVCo.

BY ORDER OF THE BOARD

Melvyn Pun
Chief Executive Officer
14 July 2019

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