

APPOINTMENT OF CHIEF EXECUTIVE OFFICER AND EXECUTIVE DIRECTOR, RE-DESIGNATION OF NON-EXECUTIVE DIRECTOR AS AN INDEPENDENT DIRECTOR AND CHANGE OF NAME OF COMMITTEES

The Board of Directors of the Company (the "Board") is pleased to announce the appointment of Mr. Andrew Jonathan Rickards ("Mr. Rickards") as the Chief Executive Officer of the Company and an Executive Director of the Board.

Mr. Rickards is an experienced finance professional based in Asia who has previously held senior positions in Schroders, Goldman Sachs and N.M.Rothschild & Sons. His experience in a number of developing markets including India, China, Vietnam and Indonesia will be extremely helpful as the Company seeks to develop its business, both in terms of breadth and scale, in the newly emerging country of Myanmar. He is a member of the Institute of Chartered Accountants in England and Wales and sits on a number of boards, including Charm Communications Inc., the NASDAQ listed leading advertising agency in China, and Bloom Association (Hong Kong) Limited, the marine conservation charity headquartered in Paris.

The detailed template announcement in relation to Mr. Rickards appointment pursuant to Rule 704(7) is released separately.

With the appointment of Mr. Rickards as an Executive Director, the Board will comprise the following seven members:

Mr. Serge Pun (Executive Chairman)

Mr. Andrew Jonathan Rickards (Executive Director and CEO)

Mr. Cyrus Pun Chi Yam (Executive Director)

Mr. Adrian Chan Pengee (Lead Independent Director)
Mr. Kyi Aye (Independent Director)
Mr. Basil Chan (Independent Director)
Mr. Philip Ng Fook Leong (Independent Director)

The Board wishes to announce that it has with effect from 9 November 2011 re-designated Mr. Kyi Aye as an independent director of the Company. Mr. Kyi Aye was previously a non-executive director of the Company.



Further, the Board wishes to announce that the Audit Committee has been renamed the "Audit and Risk Management Committee" and the Nominating Committee has been renamed the "Nominating and Governance Committee" to better reflect the responsibilities and functions carried out by the respective committees. There is no change to the composition of the board committees.

ON BEHALF OF THE BOARD

SERGE PUN Executive Chairman 21 November 2011

YOMA Strategic Holdings Ltd

Company Registration No. 196200185E #25-05 Fuji Xerox Towers 80 Anson Road Singapore 079907 Tel: (65) 6223-2262 Fax: (65) 6220-7939

Website: www.yomastrategic.com