
SHAREHOLDERS' TRIP TO YANGON, MYANMAR

Dear Shareholders,

As part of its shareholder relations programme, Yoma Strategic Holdings Ltd. (the "Company" and together with its subsidiaries, the "Group") is pleased to invite its shareholders¹ to participate in its 3-day 2-night trip to Yangon, Myanmar, which will take place from 18 March to 20 March 2016 (the "Shareholder's Trip"). This is the third successive year that the Company will be hosting its shareholders following the overwhelming success of the previous two trips.

The itinerary for the Shareholder's Trip will include visiting the Group's key property development projects as well as its consumer and automotive businesses, including its flagship KFC restaurant and the newly opened Mitsubishi showroom in Yangon. The trip will also include interactive sessions with the Group's key executives allowing shareholders to deepen their understanding of the Company and assess the political, economic and social developments currently undergoing in the country.

Once again, the Company is delighted to host its shareholders by sponsoring the ground transportation and meals for the trip, and shareholders will have to pay for their own flights and accommodation. Shareholders are encouraged to book their flights and accommodation via the Company's appointed travel agency in Singapore which will be disclosed upon registration to ensure logistics efficiency².

We seek your understanding that registration will be based on a first-come-first-served basis and is subject to availability. Interested shareholders are to indicate their interest with the Company's designated contact persons by **22 January 2016, 5 p.m.** via email to shareholder_trip@yomastrategic.com with their full names, Identification Card numbers, addresses and telephone contact details³. In addition, a deposit will have to be paid within 5 working days upon registration to confirm their registration.

Further details on the trip will be provided to those shareholders who have registered with the Company. The decision of the Company on matters relating to registration shall be final and the itinerary of the trip is subject to change at the sole discretion of the Company.

¹ Please be informed that the trip will be available to shareholders whose Securities Accounts with The Central Depository (PTE) Limited are credited with shares of the Company as at or before 31 December 2015.

² Kindly note that shareholders who prefer to make their own travel arrangements will have to meet at the designated meeting areas separately at their own expense.

³ By submitting the information to the Company, shareholders are deemed to have read, acknowledged, accepted all provisions stated in the Company's Personal Data Protection Statement (including any changes that it may make from time to time) which can be found on the Company's website at <http://www.yomastrategic.com> and consented to the collection, use and disclosure of such information in the manner set out in the Company's Personal Data Protection Statement.



For any queries, you may also contact Ms Emily Choo or Ms Jessica Teh of Cogent Communications Pte Ltd at (65) 6704-9278 and (65) 6704-9277 respectively.

BY ORDER OF THE BOARD

Melvyn Pun
Chief Executive Officer
28 December 2015